

Chevon Marketing Terms

Grass-Fed- Animals are fed so that their diets only consist of grasses and forages (leafy plants.)

Grass-Finished- Goats are fed grass, instead of corn, to increase fat content for the last 30 days before processing.

Grain-Fed- Goats are fed diets that contain grains (corn, wheat, barley, etc.)

Grain-finished- Goats are fed diets high in grains for the last 30 days before processing to increase fat content and marbling.

Soy Free- Goats are fed diets that are free from soybeans and soybean by-products.

GMO Free- Goats are fed diets that are from genetically modified organisms (GMO), like corn and soybeans.

Pasture Raised- Goats spend their lives on pasture, except when circumstances like bad weather restrict their access to pasture. Goats are able to go about natural behaviors like grazing.

***Naturally Raised-** Goats are raised without the use of hormones, growth promotants, steroids, or sub-therapeutic antibiotics. Goats are also never fed any animal by-products.

Certified Organic- Goats are raised according to USDA's organic standards from birth to processing.

Humane Treatment- Goats are raised in a non-stressful environment and are always given everything they need to live comfortably.

Antibiotics When Medically Necessary- Goats are given antibiotics in the event that they get sick. Producers follow strict guidelines to ensure there is no drug residue in meat that goes for sale.

***No Animal By-Products-** Goats are never fed any proteins made from other animals.

No Antibiotics- Goats are NEVER given any antibiotics.

***SMM producers pledge to NEVER feed animal by-products or use hormones and growth promotants!**



Our Products...

All meats are produced in the five Southern Maryland counties of Anne Arundel, Calvert, Charles, Prince George's, and St. Mary's. The SMM product line includes beef, pork, lamb, goat, poultry, rabbit, and bison. Some farms are able to arrange custom meat cuts to meet customer needs.

Each farm raises, feeds and finishes its animals according to its own style and preference, however, all farms pledge to:

- Uphold strict standards of quality
- Provide humane care and handling
- Used clearly defined terms when describing their raising and finishing practices.

Our Pledge to you...

"We treat our animals humanely; our animals are never fed animal by-products and we are conscientious stewards of the environment... [Read the full pledge on our website.]

www.southernmarylandmeats.com

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Sources:

Texas 4-H and Youth Development
University of Maryland Extension
University of Arkansas Extension
University of Kentucky Extension
Food and Drug Administration
Pittsburg-Post Gazette

Fill Your Freezer with Locally Raised Goat



A Buyer's Guide for Purchasing Local Goat in Bulk



**"Goodness you can trust, fresh from
the farm!"**

Southern Maryland Meats is a program of the Southern Maryland Agriculture Development Commission (SMADC)

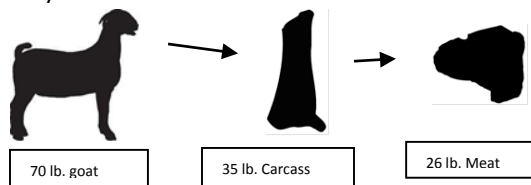
www.smadc.com

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Frequently Asked Questions

How much beef do I get from a whole animal?

Goats raised for chevon range from 50 to 120 pounds live weight. After the animal is processed the carcass would weigh about 49% less than live weight. When cuts are made from the carcass an additional 26% of weight is lost and perhaps more depending on deboning. Most chevon is left bone-in. Percentages vary between animals.



Why do I lose weight from live animal to the meat I get back?

Weight is lost throughout processing due to the removal of the hide, internal organs, trimming into individual cuts, deboning and other processing practices.

What if I don't want the whole animal?

Families and friends can join together to buy a whole animal and share purchase price and product. Some producers offer individual cuts for purchase or the option to buy a whole goat.

How much should I expect to pay in total for my meat?

Price varies from producer to producer and depends on how they raise and finish their animals. Processing is often an additional expense. Processing costs also vary depending on the processor. In most cases a producer can give an estimate.

How do I get my animal processed?

Most producers are able to recommend a processor. In some cases they will arrange processing for you and can often transport the animal to the processing facility.

What cuts will I get?

Chevon carcasses are broken up into primal cuts, each primal cut yields different cuts that you eat, like Leg Slices, Loin Chops, Rib Chops, etc.



Primal Cut Yields		
Primal	% of Carcass	Lbs.*
Shoulder	30%	10.5 lbs.
Rib	11%	3.8 lbs.
Loin	14%	5 lbs.
Leg	32%	11.2 lbs.
Neck/ Foreleg/ Breast	13%	4.5 lbs.
Total	100%	35 lbs.

*-- Totals based on a 70 lb. animal. Once made into cuts more weight will be lost.

You can decide which cuts you want from your purchased whole and the producer can help get the most economical use of your carcass.

Common Cuts from Primal Cuts

Shoulder	Foreshank/ Breast
-Blade Chop	-Shank
-Arm Chop	-Breast
-Shoulder Roast	Loin
Rib	-Loin Chops
-Rack	-Loin Roast
-Rib Chop	Ground Goat/ Goat for Stew
Leg	-Can be made from anywhere on the carcass. Usually made from cuts you don't want.
-Sirloin Chop	
-Center Slice	
-Leg Roast	

How do I store my meats?

Most often meat is frozen so they can be kept for a longer time. Household freezers can be used as storage. The amount of freezer space needed depends on size and shape of the cuts you buy. Remember meat cuts don't always stack well and come in different shapes and sizes. The rule of thumb is 50 lbs. of meat will fit in 2.25 cu. ft. of freezer space.

Recommended Storage Times		
	Refrigerator	Freezer
Chops/Roasts	3 to 5 days	3 to 4 months
Goat for Stew	1 to 2 days	3 to 4 months
Ground Lamb	1 to 2 days	3 to 4 months

How do I package my meats?

Packaging depends on the processor you use. Many use vacuum packaging, it allows you to store your meats longer and reduces the chance of freezer burn. There may be an additional charge for vacuum packaging.

How do I safely handle my meats?

When picking up meats make sure to bring a cooler, so the cuts stay cold on the trip home. Be sure your freezer stays at or below 0°F. Handle your packages very gently, rough or frequent handling can cause the packaging to get pulled away from the cut, which increases chance of freezer burn.

To thaw meats follow FDA recommended guidelines. Thawing in the refrigerator, in a cold water bath, or use the microwave are some of the practiced methods. Cooking meats without thawing is possible but can take about 50% longer to cook.

When cooking meats follow FDA guidelines and prevent cross contamination. Common practices are don't used the same plate after cooking the meat that was used when the meat was raw, wash hands and utensils after using them on raw meats.

Proper Cooking Temperatures for Chevon

From Food and Drug Administration (FDA)

Chops and Roasts.....145°F with a 3 min rest interval
Ground Goat.....160°F internal temperature